

New England Photographic Workshop
at



*digital imaging for the professional and amateur taught
by masters in a classic New England farm setting.*



NEPW Presents: THE POWER OF THE IMAGE: MAKING IMAGES THAT AFFECT PEOPLE

INSTRUCTORS: Richard Falco & Les Stone of the Vision Project

When

Sun, February 26, 9:30am – 4:30pm

Where

Silver Sun Studio 7 Crossmon Rd New Milford, ct ([map](#))

Description

THE POWER OF THE IMAGE: MAKING IMAGES THAT AFFECT PEOPLE

INSTRUCTORS: Richard Falco & Les Stone

A One-Day Workshop

How do we create photographs that affect others? As individuals, photography can give us a strong voice. It can serve as a means in which we generate awareness and chronicle our history. This workshop helps the student develop the skills and insights necessary to document those things that are important to them. Focus is placed on making strong visual images and developing a photographic essay.

Part I

The daylong session consists of keynote presentations by Richard Falco and Les Stone. The material has been drawn from assignments they have done around the world. The subjects range from photo essays related to news, social issues, conflicts & war, unique cultures and travel.

The presentations will be followed by a discussion of the images; the process of creating images that affect people; and using the camera as a personal voice. We will also discuss the business of journalism; the digital age and how technology is changing the way we work.

Part II

This section of the workshop will look at the changes and work with students to help them develop their own vision as they incorporate the new technology. The choice of equipment is just the next step in the photographic process. We will look at and talk about some of this equipment, as well as, replacing the conventional darkroom with a digital one. The darkroom will be in our computers.

Discussion: Tips on Equipment & Shooting

what's in the camera bag

why shooting digital can be a plus

Discussion: Storytelling

Pre visualization, Do you "see" the story beforehand, individual frames and or the entire story?

Visual ideas, what are they?

Drawing from your life experience, reading, painting, writing, films, trauma.

How do you see? Light, shadow, objects, mood, personalities, gestures, graphics, metaphor.

What are you trying to do? If photographs replace words, what do they "say?"

Discussion: Editing & Story Building

the importance & luxury of seeing the material quickly

the Art of the Quick Edit and what it means to the next day's shoot and final outcome of the project

how technology works as an organizational tool for the entire project

utilizing this technology to your advantage while still in the field

why seeing the story as it unfolds, helps you make better photos as you continue to develop and explore your ideas.

building your story as you to shoot it -- understanding why editing your images is as important as shooting them

Part III

This section will be a review of portfolios brought in by individuals attending the seminar & a small critique of their work. Students will be encouraged to create a portfolio that will help them to work within the field.

Richard Falco, President of Vision Project

Over the past thirty years he has worked as a photographer, filmmaker, and journalist. He has had assignments on four continents and has worked for many major magazines, including: Time, Life Magazine, Newsweek, Geo, New York Times, US News & World Report, to name a few. There are two published books of Mr. Falco's work: Medics: A Documentation of Paramedics in the Harlem Community and To Bear Witness/ September 11. He is the Executive Producer of the film, Crossroads: Rural Health Care In America. Mr. Falco also has twenty-five years of teaching experience. He has taught and lectured at a number of universities and institutions; notably, The New School for Social Research; the State University of New York at Purchase College, the School of Visual Arts and Sacred Heart University. He is also the director of all of Vision Project's educational programming.

Les Stone

During the last several decades, critically acclaimed photographer Les Stone has chronicled the human cost of conflict in Iraq, Afghanistan, Israel, Sierra Leone, Kosovo, Liberia, Somalia, Cambodia, Vietnam, and many others. He is the winner of several World Press Photo Awards and Picture of the Year Awards. He has covered stories often ignored by the mainstream media. Stone's work straddles the worlds of photojournalism and fine art photography. His images are powerful not only because they bring to our attention important and often overlooked people and events, but because they do so in a visually arresting way. Stone's work has been published throughout the world: including National Geographic, Time, Life, Stern, Fortune, The New York Times, The New York Times Magazine, Newsweek, Mother Jones, Witness Magazine to name a few. He is a staff member at Vision Project.

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Suggested admission is \$150